

Press Release

Travel for LIFE Case Study Competition – Tourism For Tomorrow

Port Blair, 14th February, 2024

To create a sustainable, resilient and inclusive tourism sector, the CAN-ST (Central Nodal Agency for Sustainable Tourism) under the aegis of Ministry of Tourism launched Travel for Life Case Study Competition – Tourism for Tomorrow to recognize the best practices implemented in Tourism sector. The competition provides platform for Public and Private Sector Stakeholders to share their success stories and best practices thereby fostering mutual learning and collective action in advancing towards Sustainable Development Goals. Individuals/Groups that can participate:

- (i) Public Sector Organizations including Central Government Ministries, State Government Departments and other Government organizations.
- (ii). Private Sector stakeholders including Hotels, Tour Operators, Activity Operators, Airlines and other tourism businesses.
- (iii). Universities

Participants can submit their entries /case studies that address challenges identified under any of the five key priority areas of the GOA Roadman namely Green Tourism, Digitalization, Skills, Tourism MSMEs, and Destination Management. Submission can be done through the designated portal given below:

Website : Sustainable Tourism India (<https://nidhi.nic.in/STA/TFL/Default.aspx>)

Guidelines: <https://sustainable.tourism.gov.in/Travel-for-LiFE-Case-Study-Competition-Guideline.html>

Assistant Director (Admn.)

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अंडमान तथा निकोबार प्रशासन
Andaman and Nicobar Administration
सूचना, प्रचार एवं पर्यटन निदेशाल
Directorate of IP&T

Port Blair, 13th February, 2024
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Copy to:

1. PA to Director (IP&T) for kind information of the Director (IP&T)
2. The Chief Editor, The Daily Telegrams and Dweep Samachar for information and necessary action.
3. The In-Charge, Station Director, Doordarshan /all India Radio for information and necessary action.
4. The In-Charge, IT Cell for information with the direction to upload the same in the Tourism Website